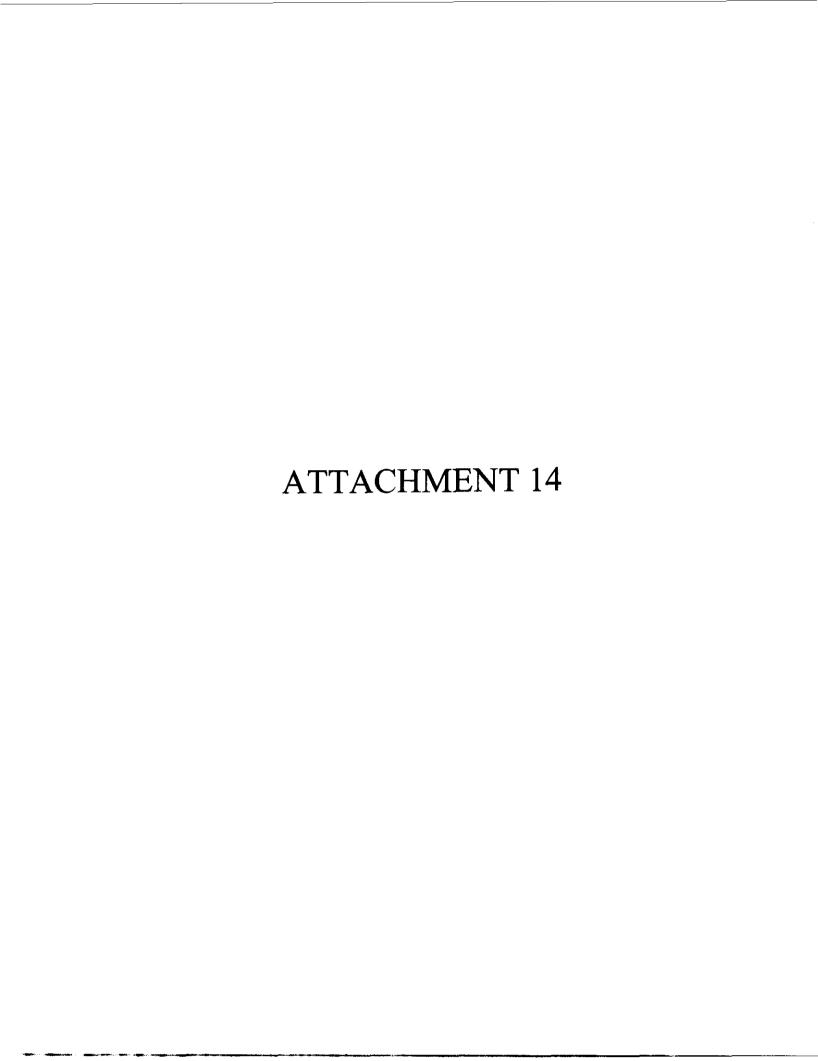
Comparison of Payphone Deployment (1999-2001)

| | Payphones as | Payphones as | Payphones as | % change from | % change from | % change from |
|----------------------|--------------|--------------|--------------|---------------|----------------|---------------|
| State | of 3/31/99 | of 3/31/00 | of 3/31/01 | 1999 - 2000 | 2000 - 2001 | 1999 - 2001 |
| Alabama | 23,869 | | 21,894 | 1.5% | -9.7% | -8.3% |
| Alaska | 2,343 | 4,583 | | 95.6% | 0.2% | 96.1% |
| Arizona | 34,199 | | 37,326 | -2.4% | 11.9% | 9.1% |
| Arkansas | 17,730 | | | -4.4% | -11.5% | -15.4% |
| California | 294,734 | 267,956 | | -9.1% | -8.0% | -16.3% |
| Colorado | 27,151 | 27,035 | 25,863 | -0.4% | -4.3% | -4.7% |
| Connecticut | 23,556 | | 24,197 | 10.1% | -6.7% | 2.7% |
| Delaware | 5,712 | 5,694 | 5,433 | -0.3% | -4.6% | -4.9% |
| District of Columbia | 10,366 | | 8,635 | 1.3% | -17.8% | -16.7% |
| Florida | 120,650 | 119,207 | 107,213 | -1.2% | -10.1% | -11.1% |
| Georgia | 56,453 | 61,519 | 58,222 | 9.0% | -5.4% | 3.1% |
| Hawaii | 8,670 | 8,943 | 8,196 | 3.1% | -8.4% | -5.5% |
| Id ah o | 7,031 | 6,854 | 6,435 | -2.5% | -6.1% | -8.5% |
| Illinois | 108,332 | 106,368 | 95,145 | -1.8% | -10.6% | -12.2% |
| Indiana | 43,384 | 42,429 | 38,114 | -2.2% | -10.2% | -12.1% |
| lowa | 11,786 | 11,183 | 10,155 | -5.1% | -9.2% | -13.8% |
| Kansas | 19,667 | 16,949 | 15,881 | -13.8% | -6.3% | -19.3% |
| Kentucky | 26,552 | 19,233 | 21,244 | -27.6% | 10.5% | -20.0% |
| Louisiana | 27,535 | 27,835 | 26,290 | 1.1% | -5.6% | -4.5% |
| Maine | 7,524 | 7,496 | 6,980 | -0.4% | -6.9% | -7.2% |
| Maryland | 42,609 | 43,336 | 37,783 | 1.7% | -12.8% | -11.3% |
| Massachusetts | 53,754 | 53,034 | 50,976 | -1.3% | -3.9% | -5.2% |
| Michigan | 88,226 | 83,159 | 69,361 | -5.7% | -16.6% | -21.4% |
| Minnesota | 20,898 | 16,831 | 20,621 | -19.5% | 22.5% | -1.3% |
| Mississippi | 16,201 | 16,201 | 15,295 | 0.0% | -5.6% | -5.6% |
| Missouri | 45,645 | 42,510 | 36,543 | -6.9% | -14.0% | -19.9% |
| Montana | 5,591 | 5,884 | 5,673 | 5.2% | -3.6% | 1.5% |
| Nebraska | 9,554 | 9,668 | 9,539 | 1.2% | -1.3% | -0.2% |
| Nevada | 23,509 | 17,504 | 17,006 | -25.5% | -2.8% | -27.7% |
| New Hampshire | 7,938 | 8,132 | 7,851 | 2.4% | -3.5% | -1.1% |
| New Jersey | 99,355 | 95,781 | 86,533 | -3.6% | -9.7% | -12.9% |
| New Mexico | 11,679 | 11,374 | 10,378 | -2.6% | -8.8% | -11.1% |
| New York | 186,217 | 171,098 | 175,045 | -8.1% | 2.3% | -6.0% |
| North Carolina | 56,630 | 45,943 | 43,598 | -18.9% | -5.1% | -23.0% |
| North Dakota | 2,932 | 2,507 | 2,303 | -14.5% | -8.1% | -21.5% |
| Ohio | 33,054 | 71,266 | 68,850 | 115.6% | -3.4% | 108.3% |
| Oklahoma | 27,699 | 26,164 | 22,321 | -5.5% | -14.7% | -19.4% |
| Oregon | 21,898 | 21,659 | 20,780 | -1.1% | -4.1% | -5.1% |
| Pennsylvania | 90,313 | 90,603 | 84,209 | 0.3% | -7.1% | -6.8% |
| Rhode Island | 7,602 | 8,935 | 8,287 | 17.5% | -7.3% | 9.0% |
| South Carolina | 26,133 | 28,444 | 26,053 | 8.8% | -8.4% | -0.3% |
| South Dakota | 3,927 | 4,326 | 4,364 | 10.2% | 0.9% | 11.1% |
| Tennessee | 35,338 | 38,929 | 31,593 | 10.2% | -18.8% | -10.6% |
| Texas | 163,047 | 147,720 | 135,247 | -9.4% | -8.4% | -17.1% |
| Utah | 11,346 | 11,466 | 11,378 | 1.1% | -0.8% | 0.3% |
| Vermont | 3,714 | 3,761 | 3,593 | 1.3% | -4.5% | -3.3% |
| Virginia | 61,876 | 57,621 | 49,378 | -6.9% | -14.3% | -20.2% |
| Washington | 35,646 | 34,368 | 34,274 | -3.6% | -0.3% | -3.8% |
| West Virginia | 11,490 | 11,704 | 11,017 | 1.9% | -5.9% | -4.1% |
| Wisconsin | 36,712 | 35,383 | 32,623 | -3.6% | -7. 8 % | -11.1% |
| Wyoming | 3,749 | 3,868 | 3,765 | 3.2% | -2.7% | 0.4% |
| Total | 2,121,526 | 2,063,463 | 1,919,640 | -2.7% | -7.0% | -9.5% |



Northwest Florida Daily News (Fort Walton Beach, FL) 04/15/2001

Will pay phones become extinct?

By DUWAYNE ESCOBEDO, Daily News Contributing Writer

Across Northwest Florida, and the rest of the country too, pay phones are rapidly disappearing.

Sprint has pulled 12 percent of its pay phones locally. BellSouth announced in February it's ridding itself of all 143,000 of its pay phones in nine southeastern states, including 32,000 in Florida.

And some local independent pay phone providers estimate reductions anywhere from 10 percent a year to as much as half during the past three years.

Nationwide the number of pay phones has plummeted from 2.6 million to 2.1 million in the past five years, a nearly 24 percent drop.

Mike Jett, Pro Telecom Inc. president, operates about 700 pay phones from Fort Walton Beach to Tallahassee. The company also serves Alabama and Georgia. His company now maintains about half the number of phones it did just three years ago.

"I won't lie to you. It's been tough," he said. "More independent providers have gone out of business than have stayed in. But we plan to survive".

The first public pay phone was installed in 1889 and by 1902 about 80,000 existed. By 1960 more than 1 million were in operation. They often were the only phone in a community or rural area.

So, if there's no more phone booths, where will Clark Kent change into Superman in the 21st century?

The pay phone industry blames the 1996 Telecommunications Act that deregulated phone companies. Deregulation spurred calling cards, pre-paid calls, toll-free numbers and 10-10 dial-around numbers.

Pay phone operators were supposed to get 24 cents from the phone company handling the call but 20 to 50 percent of those revenues go uncollected, reports the American Public Communications Council, which represents about 1,600 independent pay phone companies. It's a loophole the Federal Communications Commission is planning to close, which could restore about \$300 million a year in revenue, the APCC said.

Plus, there's stiff competition from the explosion in popularity of cell phones, pagers, e-mail and other wireless communication devices.

Although some have predicted the pay phone going dead in 10 years, David Blumenthal expects a healthy dial tone for many years to come. The BellSouth spokesman said even though his company plans to pull the plug on all of its pay phones by the end of 2002, others will remain.

"We foresee there will always be a place for them," he says. "They'll be around another 100 years or more. People want alternatives".

Because of their convenience, public safety reasons and the fact that about 6 million Americans don't have a phone, local pay phone operators agree. Pay phone proponents also point out millions more don't have cell phones, wireless service is sometimes spotty and unreliable, and pay phones provide more secure lines than do cell phones.

Jason Duff said Sprint has no intention of following BellSouth's lead. The Sprint spokesman said his company began evaluating its pay phone system more than a year ago to determine which phones were profitable and would survive. Sprint refused to provide the exact number of pay phones it owns and how many it has cut, citing competitive reasons.

"There's a shift in the industry, yes, but we're a firm believer in pay phones," Duff said. "We're well positioned with BellSouth's departure, as one of the most well recognized brand names".

Duff said the almighty dollar isn't the only consideration by Sprint to subtract pay phones, however.

"If they are serving a public good, that is first and foremost," he said. "If there is no other service available but it is not profitable, more times than not, we'll leave it in".

Despite FCC rules revisions, which take effect in about a year, James Thomas would like to see an automatic charge of at least a quarter before a pay phone would begin working.

Thomas is manager of Public Phones Inc., which owns [pay phones] from Panama City to Pensacola. The independent carrier has reduced its number of pay phones by 10 percent a year over the last few years, while major pay phone companies like ETS have filed for bankruptcy.

"I'm not happy," he said. "I see the number of pay phones continuing to decrease. We have a lot of locations big companies would have because they don't generate enough to their bottom line. But if you're jogging in a city park and somebody is suffering from heatstroke and you need to call 911, how much is a pay phone worth then?"

NOTES

• This article can be found on page El of the April 15, 2001 Daily News.

The entire contents of Northwest Florida Daily News Online, including its logotype, are fully protected by copyright and registry and cannot be reproduced in any form for any purpose without written permission from Northwest Florida Daily News.

(c) 1997-2001 NORTHWEST FLORIDA DAILY NEWS

PRIVACY STATEMENT/USER AGREEMENT STATEMENT